



EXHIBITOR PROSPECTUS

69th ANNUAL DETROIT TRAUMA SYMPOSIUM

NOVEMBER 4-5, 2021

MGM Grand Detroit

**SPONSORED BY DMC DETROIT RECEIVING HOSPITAL AND
WAYNE STATE UNIVERSITY SCHOOL OF MEDICINE**

SUPPORT THE DETROIT TRAUMA SYMPOSIUM

The 69th Annual Detroit Trauma Symposium will be a Live meeting taking place November 4-5, 2021. We invite you to support the symposium either through marketing opportunity or an educational grant. The Detroit Trauma Symposium, jointly sponsored by the Detroit Medical Center's Detroit Receiving Hospital and Wayne State University, brings together over 700 physicians and other medical providers from all over the country. Your products and services will gain exposure to decision making professionals with significant buying power. The Detroit Trauma Symposium offers you the opportunity to strengthen existing client relationships and develop new leads.

MEETING FORMAT

This year's Detroit Trauma Symposium will be spread out over two days of live presentations and on-demand presentations using the Whova platform. The meeting platform will house our speaker profiles, meeting agenda, virtual exhibit hall and a community board for networking with attendees. Attendees will utilize the Whova web and mobile app platform to check the schedule, attend sessions, view on-demand presentations and network with other attendees and exhibitors.

EXHIBIT HALL

Exhibitors occupy tables along a main hallway through which attendees must pass to reach the symposium sessions and where attendees congregate for refreshments and breaks several times a day. A raffle will be held at the end of each day of the conference for those attendees who have visited a requisite number of exhibitors. Attendees will have access to the Virtual Exhibit hall in the Whova app as well. Virtual Exhibitor "booths" will contain links to your company, your logo, contact information and a description of your company's products & services.

COMMERCIAL PROMOTION OPPORTUNITIES

All providers of commercial promotion will receive company name and recognition in the various meeting materials and signage as well as on the DTS website.

Two Day Exhibit: \$2,000

- 6' table with two chairs for two representatives which includes lunch and snacks
- In the Whova app additional Virtual exhibit booth to include company logo, contact information, description of your company's products & services
- Additional company representatives may attend for \$100/each

Single Day Exhibit: \$1,500

- 6' table with two chairs for two representatives which includes lunch and snacks on Thursday or Friday during the Symposium
- In the Whova app, additional Virtual exhibit booth to include company logo, contact information, description of your company's products & services
- Additional company representatives may attend for \$100/each

Dinner Satellite Symposium with Two-Day Booth: \$10,000 (one available)

Host a Dinner Satellite Symposium (non-CME) for our attendees on Thursday, November 4, 2021 at the MGM Grand Detroit. Includes exhibitor booth in prime location, four extra company representative badges, two blast emails, link to your company from DTS website and company promotional material included in meeting welcome packet. The cost of the meal is not included.

EDUCATIONAL GRANT/MARKETING SUPPORT OPPORTUNITIES

Your company can also support the Detroit Trauma Symposium through an unrestricted educational grant in any amount. Educational grants allow us to continue offering outstanding educational programs for our growing meeting attendance. We will recognize your contribution and grant support in all digital communication, as well as on the Detroit Trauma Symposium website. Exhibitor booth fees are separate from educational grants.

CME CREDIT and POLICIES

CME credit will be provided for this activity. Due to requirements for CME credit, all marketing material and booths must be in a different room than meeting room.

HOTEL INFORMATION

The symposium will be held at the MGM Grand Detroit. The MGM is offering a group room rate of \$184 per night for 2021 Detroit Trauma Symposium attendees and exhibitors. To receive this rate, you must make reservations by October 13, 2021 and mention the "Detroit Trauma Symposium" at the time you make your reservation. Here is a link to register for a hotel room.

<https://book.passkey.com/e/50204496>

MORE INFORMATION

For a complete list of topics and speakers, go to www.DetroitTrauma.org. For more information on how you can support the 69th Annual Detroit Trauma Symposium, please contact Amy Weber at amy@steffenmanagement.com or 317-409-0873.

Exhibitor Registration Form

2021 Detroit Trauma Symposium

NOVEMBER 4-5, 2021



COMPANY INFORMATION

Company (*how you want it listed in the program*): _____

Address: _____

City, State, Zip: _____

Main Contact: _____

Email: _____ Phone: _____

COMMERCIAL PROMOTION FEES

- TWO DAY EXHIBITOR (\$2,000)
- SINGLE DAY EXHIBITOR (\$1,500)
- DINNER SYMPOSIUM & BOOTH (\$10,000)
- ADDITIONAL BADGE (\$100/each) # _____

COMMERCIAL SUPPORT FEES

- UNRESTRICTED EDUCATIONAL GRANT
(ENTER AMOUNT \$ _____)

TOTAL AMOUNT \$ _____

Complete form and scan/email to
amy@steffenmanagement.com or fax 678-668-7312.

CHECK PAYMENTS:

Make check payable to
"Detroit Trauma Symposium-WSU" and mail to:
Detroit Trauma Symposium Registration
Department of Surgery – attn. Cindy Luiz
6C-University Health Center
4201 St. Antoine, Detroit, MI 48201

QUESTIONS?

Contact Amy Weber at 317-409-0873 or
amy@steffenmanagement.com

SPECIAL REQUESTS

Each exhibiting company will receive a 6' tabletop display. Any additional requests will be at the individual company's expense. Please check if you need:

- Electrical
- High Speed Internet Access

List Companies you would prefer not to be located near: _____

EXHIBITOR REGISTRATION

As an exhibitor, you will receive (2) complimentary registrations.

Comp Badge #1 Name & Email: _____

Comp Badge #2 Name & Email: _____

Additional Badge (\$100) Name & Email: _____

Additional Badge (\$100) Name & Email: _____

PAYMENT INFORMATION

- MasterCard
- VISA
- Mail Check (*see box for check payment instructions*)

Name as it appears on card: _____

Last 4 digits of Card: _____ Expiration Date: _____ CVV Code: _____

Signature: _____

Billing Address: _____